

7.2_D

Fixed phrase	Type of information	Actual information
1. An important concept is ...		
2. What do I mean by ...?		
3. As you can see, ...		
4. Looking at it another way, ...		
5. In financial terms, ...		
6. Say ...		
7. The point is ...		
8. In this way, ...		

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Answers

Fixed phrase	Type of information	Actual information
1. An important concept is ...	c. a new key idea or topic that the lecturer wants to discuss	value added
2. What do I mean by ...?	a. an explanation of something	explanation of 'value added'
3. As you can see, ...	e. a comment about a diagram or picture	the transformation of the raw materials into glass objects
4. Looking at it another way, ...	g. the same information stated in a different way	value is added to the raw materials through the production process
5. In financial terms, ...	f. an idea put into a financial context	added value can be calculated financially
6. Say ...	h. an imaginary example	examples of figures for costs of raw materials, number of products made, and the resulting income from sales
7. The point is ...	d. the basic information underlying an explanation	value added helps companies to improve products and production methods
8. In this way, ...	b. a result of previous information	therefore, the benefits of production can be maximized